

DESIGNER'S GUIDE TO MAKING BUSINESS FUN

HOW TO EARN MONEY DOING WHAT YOU LOVE ON YOUR OWN TERMS

DESIGN IDEAS AT WORK • DEC 2009



SPECIAL ISSUE
Business

WORK IS PLAY



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EXPERTS REVEAL 6 SECRETS TO
LANDING THE PERFECT JOB

SAVE MONEY & YOUR SANITY
HOW TO KEEP YOUR FIRM
BUT DITCH THE OFFICE 70





Press Your Luck

Up the ante on holiday greetings this year with beautiful letterpress notecards from Gilah Press + Design. The Baltimore-based letterpress and design firm's Jubilee line includes festive notecard sets featuring a Christmas tree, a dreidel or an adorable hand turkey. Halloween, Valentine's and Easter cards also are available. Visit www.gilahpress.com to view the cards and find out where to buy them. A six-card set is \$22.

WIN! 1 reader will win a selection of products from Gilah Press + Design, including the cards shown here.

SNARKY SENTIMENTS

If your sentiments are more bah humbug than happy holidays, check out Gilah Press' "Female Dog" line of cards, which pair traditional joyous wishes with snark and sarcasm. Our favorite offbeat offering adds a few rude asides to "ho, ho, ho."



HAND MADE

Kat Feuerstein is the founder of Baltimore-based Gilah Press + Design. Cards and invitations are produced in-house on Chandler & Price platen letterpresses from the early 1900s. Each sheet is fed by hand.

Here's what's new in paper and stock photography.

PAPER

APPLETON COATED'S "Driving Your Green Story Home" features green branding success stories from Subaru of Indiana plus case studies of four other companies. www.utopiapaper.com

CTI PAPERS has added Glama Natural Digital, Blueberry 27lb, Parchment White 40lb and Clear 24lb to the Glama Natural line. www.thepapermillstore.com

MOHAWK FINE PAPERS offers a quick and easy global search database of printers or designers with its new Find a Printer and Find a Designer tools. www.mohawkpaperstore.com

NEENAH PAPER'S "1/2 the job" promotion displays the versatility of the Classics paper line through side-by-side comparisons of sets of two completely different identity systems. www.neenahpaper.com

REICH PAPER'S new SHINE scrap pack includes a half pound of acid-free paper in assorted weights, colors and shapes suitable for paper crafts. www.reichpaper.com

STOCK PHOTOGRAPHY

DREAMSTIME has introduced Stock Rank, a new photo-review tool that enables members to test their photo IQ in comparing and ranking images. www.dreamstime.com

MILLENNIUM IMAGES Volume Four is a pocket-sized catalog containing 308 photographs that designers can use as inspiration and as a guide to searching the company's website. www.milim.com

STOCK.XCHNG has joined the Getty family of digital images. www.getty.com

CALENDAR NOVEMBER

NOVEMBER 2
Creativity + Commerce
Enter your best corporate-client work into Print magazine's business graphics review. Categories include print, interactive and motion graphics.
FEES \$125 per single entry postmarked by Nov. 2; \$25 additional late fee per entries postmarked Nov. 3 through Dec. 1
FOR MORE INFORMATION (513)531-2690, ext. 11402; printcomp@fwmmedia.com; www.printmag.com

THROUGH NOV. 7
The Wilde Years: Four Decades of Shaping Visual Culture
School of Visual Arts presents an exhibition that celebrates department chair Richard Wilde's 40th anniversary at the college, featuring iconic and culturally significant work by alumni from all four decades of Wilde's tenure.
LOCATION Visual Arts Gallery, New York City
FOR MORE INFORMATION (212)592-2145; www.schoolofvisualarts.edu

THROUGH NOV. 8
Sensate Bodies and Design
Mutant bodies, fictional bodies, animate architecture: These are among the provocations offered by "Sensate," an exhibition that reflects on recent debates about what bodies are and how they're met and mirrored by design.
LOCATION San Francisco Museum of Modern Art, San Francisco
FOR MORE INFORMATION (415)357-4000; www.sfmoma.org

NOVEMBER 15
Print in Motion
This is Print magazine's only competition dedicated to motion graphics. All winning entries will be featured on the magazine's website and receive a special mention in an issue of Print.
FEES \$100 per single entry postmarked by Nov. 15; \$25 additional late fee per entries postmarked Nov. 16 through Dec. 15
FOR MORE INFORMATION (513)531-2690, ext. 11402; printcomp@fwmmedia.com; www.printmag.com

NOVEMBER 19
HOW Virtual Course: How to Survive as a Freelance Designer
In this HOW virtual course, logo-design guru Jeff Fisher will share a collection of tips gleaned from his 30-year career as an agency of one.
FEES \$69
FOR MORE INFORMATION HOWdesign.com/howwebinarseries