

Brown Goldstein & Levy Invitation

BY ARMIN / ON / APR.30.2010 / IN / INVITATIONS



project OVERVIEW

DESCRIPTION

Brown Goldstein & Levy Invitation

CLIENT

[Brown Goldstein & Levy](#)

DATE

August 2009 – October 2009

DESIGN CREDITS

[Gilah Press + Design](#):

Art Direction: Kat Feuerstein

Design: Nathalie Cone

PRINT CREDITS

Gilah Press + Design:

Press: Whitney Cecil

TYPE CREDITS

Interstate

Adobe Garamond

Mrs Eaves

production DETAILS

QUANTITY PRODUCED

900

PRODUCTION COST

\$3,300

PRODUCTION TIME

4 Weeks

DIMENSIONS: WIDTH x HEIGHT x DEPTH

5 in x 7 in

PRINT METHOD

Letterpress

PAPER STOCK

Folder: Waste Not Paper, Soft White, 80 lb Cover

Tag: Waste Not Paper, Poppy Label Stock

Insert: Cranes Lettra, Pearl White, 110 lb Cover

NUMBER OF COLORS

2 Spot (PMS 7519 Brown + PMS 1375 Orange)

OTHER

Blind Deboss

Custom Die-cut

IMAGES HAVE BEEN PHOTOGRAPHED BY UCLLC: www.underconsideration.com

Nothing is as boring as a manila folder. Unless that manila folder happens to be an adorable miniature version in a much nicer paper and with some fine letterpressing on it. For the 25th anniversary celebration of law firm Brown Goldstein & Levy — where, surely, manila folders abound — Gilah Press + Design created a very appropriate and sophisticated invitation.

The best part? The debossed ridges near the fold of the folder that gives it added veracity.



IT HAS BEEN TAGGED WITH / [CRANE LETTRA](#) / [DEBOSS](#) / [DIE-CUT](#) / [FOLDER](#) / [INVITATION](#) / [LETTERPRESS](#) /